



24-25th November, 2010
Sydney, Australia

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Keynote Speaker – Delivering brand promises - the key to delivering a strong bottom line

Available for Interview

**Mark Wynne - President Kimberly-Clark South Asia
Managing Director Kimberly-Clark Australia & New Zealand**



Mark Wynne joined Kimberly-Clark in 2007 with over 20 years experience leading and managing FMCG organisations globally.

Kimberly-Clark is a global marketer of leading brands including household names Kleenex[®], Huggies[®], Viva[®], [U] by Kotex[®], Poise[®], Depend[®], Wondersoft[®], Snugglers and the Thick & Thirsty[®] brand. Mark is responsible for driving continuous innovation and leadership to ensure sustainable growth across a US \$1.6 billion South Asia business. Mark oversees a team of over 4,500 employees in South Asia with over 1650 of these based in Australia.

Before joining Kimberly-Clark, Mark spent eight years as Managing Director of Fonterra Brands - New Zealand's largest company by turnover and fifth largest dairy company in the world - achieving revenues of over US\$1.2 billion and leading 1,700 staff, as well as successfully growing New Zealand acquisitions during a challenging time.

Prior to Fonterra, Mark was Deputy CEO of Milk Products Holders SEA at the New Zealand Dairy Board for three years in Singapore after working for 12 years at the company in various senior marketing positions.

Mark is a graduate of the Advanced Management Programme at INSEAD Business School, Fontainebleau, France.

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****ENDS****

If you require any further information about this topic or inquire about interview opportunities please contact Libby Fordham, Media Liaison, on +61 (0) 411 473 938 or email at libby@libbyfordham.com.au