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Sydney, Australia

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**Keynote –Leveraging Social Media for the Enterprise**  
**Available for Interview**

**Clifford Rosenberg – Managing Director, LinkedIn.com, Australia and New Zealand**



Clifford Rosenberg is the Managing Director for LinkedIn in Australia and New Zealand. In this role, Cliff's long term focus is to grow LinkedIn's diverse business model comprised of user subscriptions, advertising sales and enterprise software licensing for the Australia and New Zealand market. Near-term this will include a focus on user engagement, strategic partnerships, marketing and general operations.

Rosenberg has a distinguished 20-year career in the digital space, both as an entrepreneur and executive. He was formerly the managing director of Yahoo! Australia and New Zealand where he was responsible for all aspects of the local operation for more than three years. Most recently, he has taken on a number of directorships including chairman of Sound Alliance, one of Australia's largest independent online publishers.

Prior to joining Yahoo!, Rosenberg was the founder and managing director of iTouch Australia and New Zealand, a leading wireless application service provider. He grew the Australian office to one of the largest mobile content and application providers in Australia with key partnerships with companies such as Ninemsn, Yahoo!, Telstra and Vodafone.

Previously, Rosenberg was head of corporate strategy for Vodafone Australasia and also served as an international management consultant with Gemini Consulting and Bain Consulting. He earned a Master of Science degree in management as well as bachelor's degree of business science in economics and marketing.

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*If you require any further information about this topic or inquire about interview opportunities please contact Libby Fordham, Media Liaison, on +61 (0) 411 473 938 or email at libby@libbyfordham.com.au*